

NOS PARTENAIRES

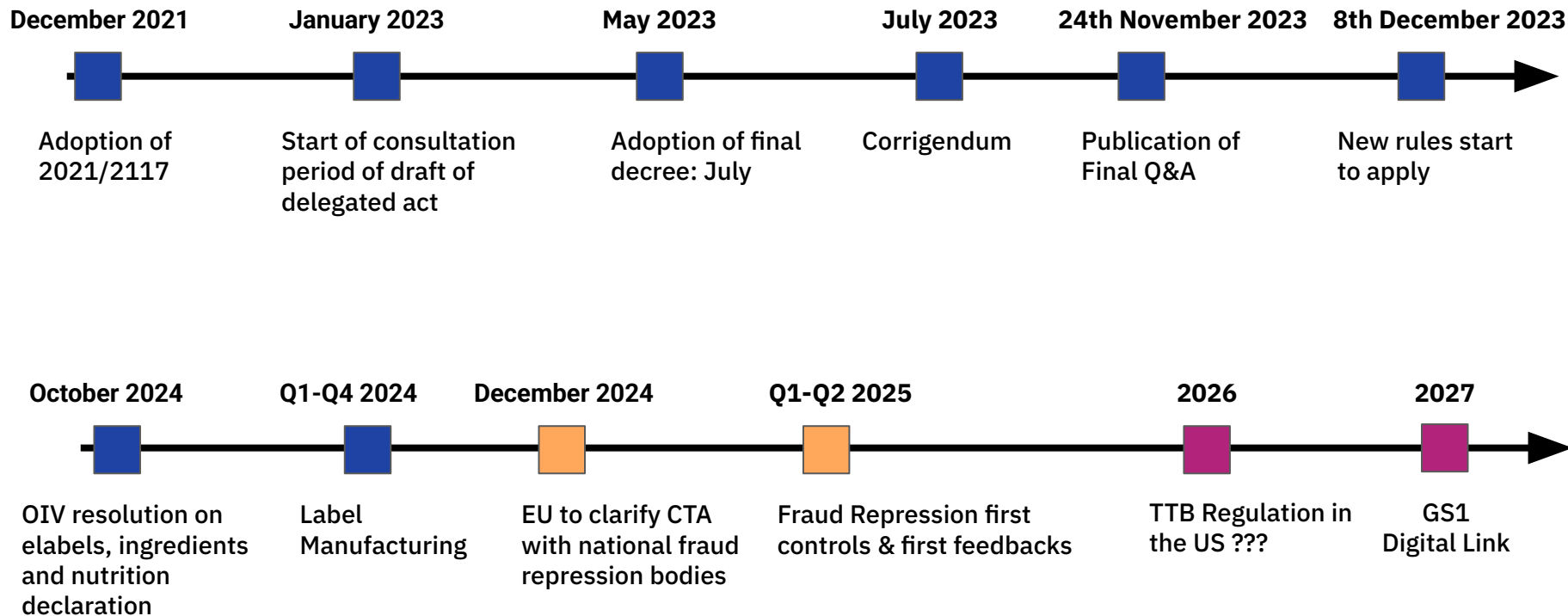


DÉCLARATION DES INGRÉDIENTS & VALEURS NUTRITIONNELLES POUR LES VINS

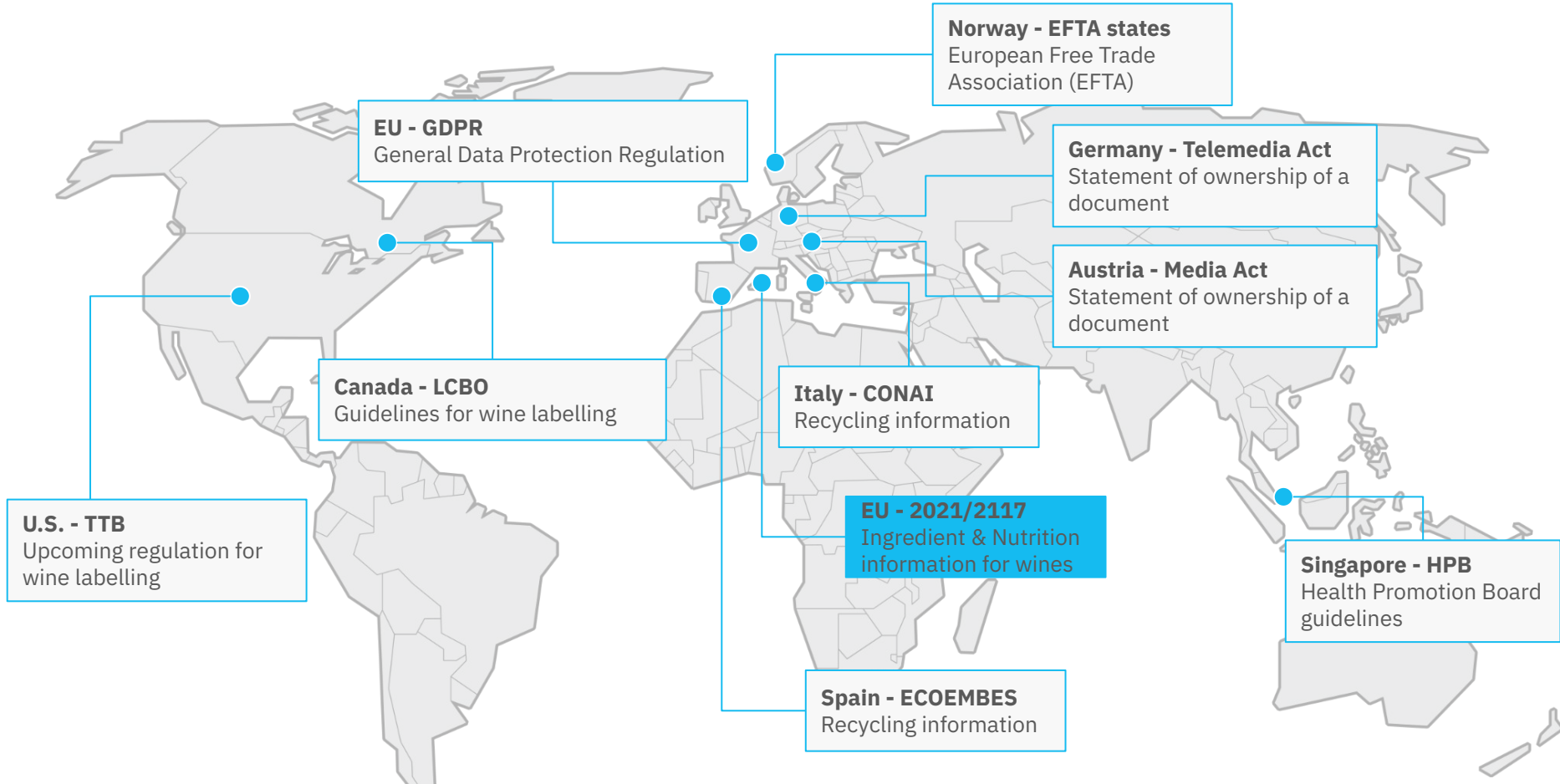
RÈGLEMENT (UE) 2021/2117



Timeline Review



Multiplicity of regulation and guidance for Wines





https://drive.google.com/file/d/1_TV8qVmrgkVWgggbQDmHFA-cmnCnbRCI/view?usp=sharing

Éléments principaux de la contre étiquette

Pour le consommateur, le QR code doit être dans le même champ de vision que les autres informations obligatoires (titrage alcool, logo consommation responsable, allergènes, etc.)

“un intitulé [...] doit être utilisé, de la même manière que la pratique actuelle pour les étiquettes papier d’autres denrées alimentaires (c’est-à-dire contenant le terme «ingrédients»)” - [Q&A 38 - document C/2023/1190](#)

Allergènes & intolérances

La lettre “E” peut être utilisé pour déclarer la valeur énergétique pour 100 mL, en kilo Joule et kilo Calorie

Château Lorem Ipsum

Region, France

Nihil haberem, quod reprehenderem, si finitas cupiditates haberent? Philosophi autem in suis lectulis plerumque moriuntur. Nobis aliter videtur, recte secusne.

www.chateau_lorem_ipsum.fr

Ingredients & Nutrition

Contains sulfites, bevat sulfieten, indeholder sulfitter, enthält Sulfite, innehåller sulfiter, sisältää sulfitteja, contiene sulfitos, contient des sulfites



E (100 mL) =
335 kJ / 80 kCAL

13.5% vol 75cl e



Les informations réglementaires ne peuvent pas être mélangées aux info. marketing. Plusieurs clients utilisent un second QR code à cet effet.

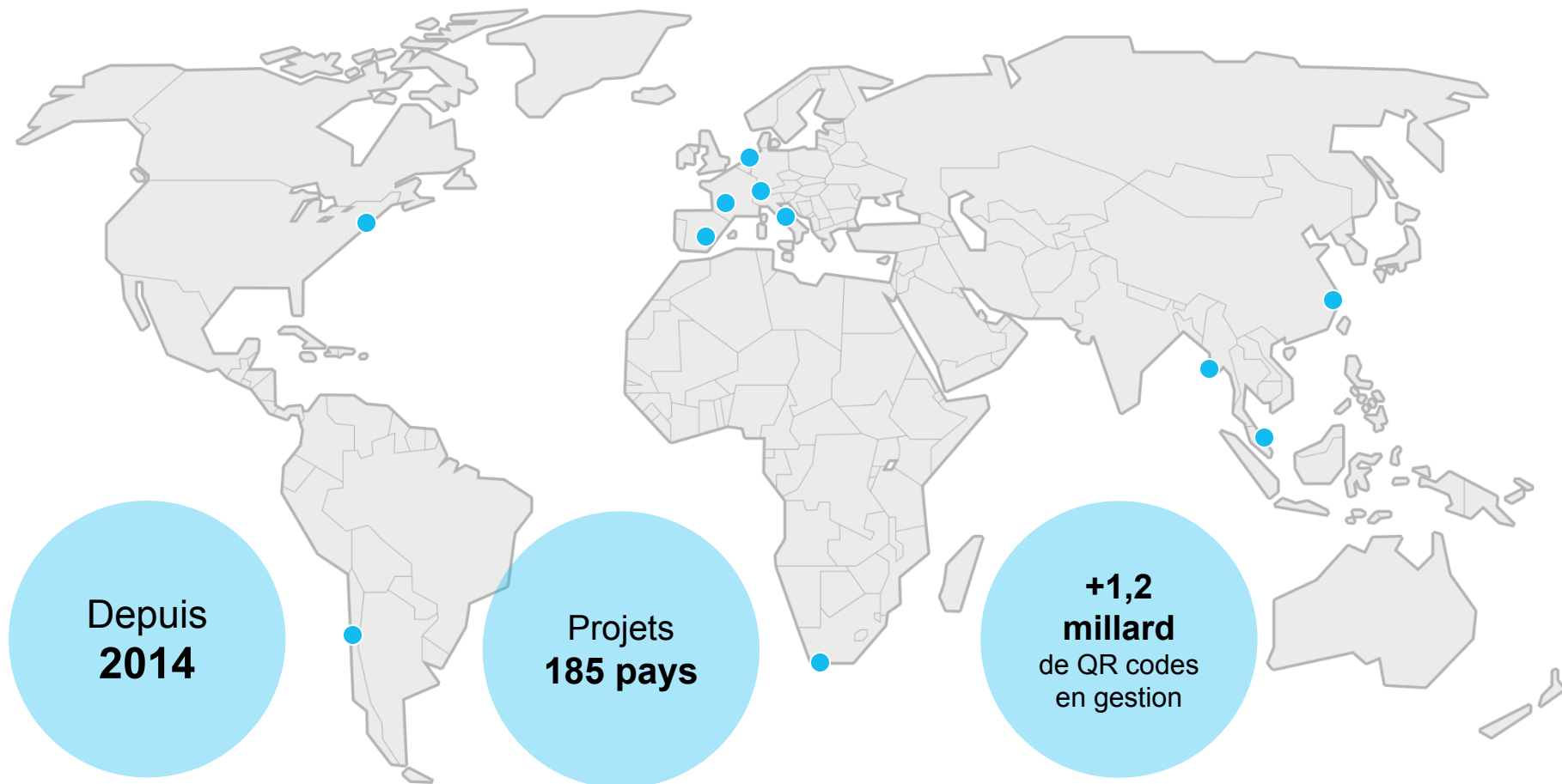
Avertissement :
Ceci n'est pas un conseil juridique



scantrust:

Présentation de l'entreprise

Présence internationale



Turn your packaging into a Business Driver

U-label
by scantrust:

Holograms &
1D barcodes

No digital
features



U-label
by scantrust:



*“A world where you can trust the
source, safety, and integrity of the
products in your lives.”*



ISO 27001:2022
Certified by
Brand Compliance



information security
management systems

Customers (+3000 Wine & Spirits companies)



Clients diversifiés

Vins & Spiritueux	Grande consommation	Luxe, textile & électronique	Lubrifiant & Chimie	Industrie	Gouvernement	Technologie et sécurité
 RÉMY COINTREAU	 Abbott Nutrition	 GP GIRARD-PERREGAUX SWISS HAUTE HORLOGERIE SINCE 1791	  	  CLARIOS BHS    SEMPERIT	 LOCKON  	     

Commencez aujourd'hui gratuitement

scantrust:

portal.scantrust.com/?utm_campaign=toploginbutton&utm_source=toploginbuttonFR/signup

scantrust: S'inscrire Log In

Digital E.U. wine labels

- Reliable QR lifetime
- Easily get compliant
- No lock-in

scantrust: e-label1

Quickly create digital labels to comply with E.U. wine regulations.

[Learn more](#)

Backed by European Innovation Council MCC Premium Label Solutions

Approuvé par DELICATO Remy Wines RÉMY COINTREAU Schlumberger CONTINUUM CASSELLA La martiniquaise

Schloss Wachenheim AG

Get 3 FREE e-labels!

Mettez à niveau à tout moment lorsque vous en avez besoin de plus.

Nom complet*

E-mail*

Mot de passe*

Nom de l'entreprise*

Pays*

Company website*

Nombre d'employés*

By clicking REGISTER and creating an account, I agree to Scantrust [Terms of Service](#) and [Data Protection Agreement](#).

☐ I consent to the collection of the information provided above.

REGISTER

Need help registering up? Please contact [support](#)

EN 中文 NL FR DE ES IT Assistance

Créez un compte
gratuit ici !

Ingredients



100mL : E =
335 kJ / 80 kCAL

Merci !



scantrust:

Charles LOMBRAIL
Responsable Technique & Commercial

+33 7 83 59 98 28

charles.lombrail@scantrust.com

Scantrust SA
31000 Toulouse, France

News - Carrefour x GS1 x Ulabel



GS1

39,586 followers

2w •

🚀 A new era in retail is here!

We're proud to share our partnership with [Carrefour](#) as they pioneer the rollout of QR Codes powered by GS1 on their private label wines. A big thanks to Carrefour for leading the way in providing consumers with transparent, reliable product information and helping to drive operational excellence in retail.

QR Codes powered by GS1 are designed to give access to unprecedented amounts of product information, connecting consumers to important product details like ingredients, nutritional values, and traceability information.

For retailers, these QR Codes bring improved inventory management, waste reduction, and enhanced transparency.

GS1 is working with industry champions to have QR Codes widely adopted across the globe by 2027.

Watch our video to see how QR Codes powered by GS1 are transforming retail for the better.

#Innovation #RetailTransformation #GS1 #QRCode #Transparency #RetailTech
#barcode #GS1Barcode50 #PoweredByGS1 #FoodTransparency #QRcodes #GS1
#Carrefour



https://www.linkedin.com/posts/gs1_innovation-retailtransformation-gs1-activity-7247635303262228481-wqTT?utm_source=share&utm_medium=member_desktop

News - Vinitech Sifel - Markem Imaje x MCC x Ulabel



Version standard



Maison Champs-Élysées
Champagne Trident

Produit de France



Version hautes performances

Marquage laser QR-Codes dynamique

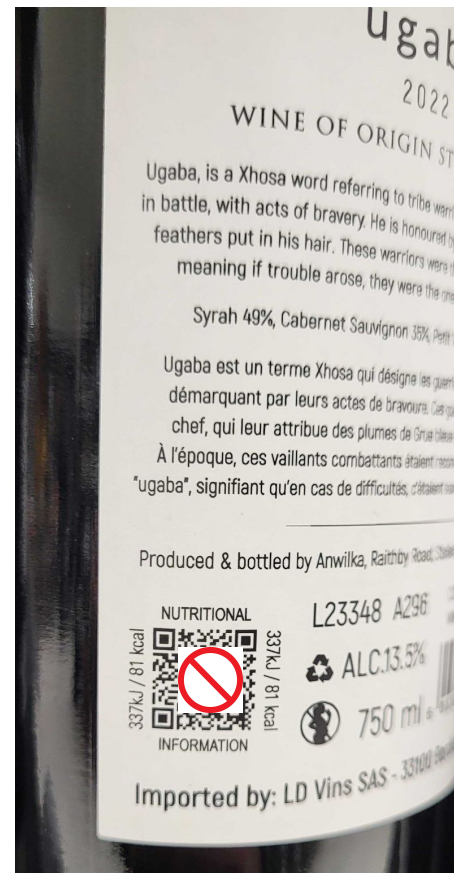
What Call To Action should I write ?

- The call-to-action that should appear close to the QR code to inform consumers about what kind of information is included in the QR code is a matter that is still being discussed at EU level, for lack of a harmonized interpretation by EU Member States.
- **Concerning the wording**, not all EU Member States are aligned on which terms should be used for the call-to-action. Some Member States deem the term “Ingredients” to be sufficient, while others require both terms “Ingredients and Nutrition”, for example. In the absence of a unanimous interpretation, this question is still pending at EU institutions’ level. In the framework of the ongoing revision of the Wine Common Market Organisation regulation, the EU Commission shall be empowered to adopt delegated acts allowing the QR code to be identified by a pictogram or a symbol, instead of words. This question is therefore likely to be clarified in the months/years to come.
- **Concerning the language** to be used for the call-to-action, the legal framework applying is the *lex specialis* (wine legislation – Regulation (EU) No 1308/2013) which has priority over the horizontal legislation (Food Information to Consumers legislation - Regulation (EU) No 1169/2011). Therefore, the European Commission has underlined that the call-to-action, as all other compulsory or optional labelling particulars, is subject to the language regime defined under Article 121, point 1, of the CMO Regulation ([Regulation \(EU\) 1308/2013](#)), i.e. they “*shall [...] appear in one or more official language of the Union*”. This allows operators to indicate the call-to-action in only one official language of the EU, whether it is or not the official language of the country in which the product is marketed.
- More information on both these aspects can be found in Question 38 of the [European Commission’s Q&A on the implementation of the new EU wine labelling provisions](#).

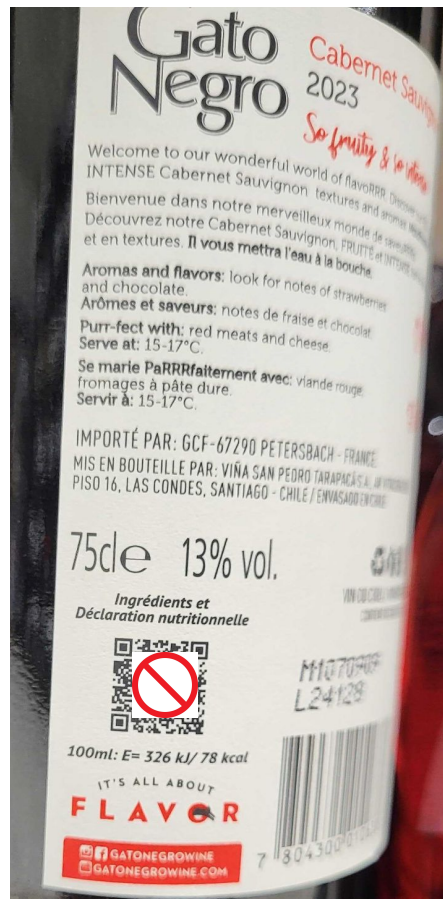
News - Contre-étiquettes 1



News - Contre-étiquettes 2



News - Contre-étiquettes 3



U-Label by Scantrust: A Powerful Technology Partnership to Elevate E-Labeling for Wine & Spirits Producers

08/03/2024

U-Label and Scantrust, leaders in electronic labeling (e-label) solutions for the wine and spirits industries, today announced a strategic partnership to facilitate the easy creation of e-labels for wine, aromatized wine and spirit drinks.

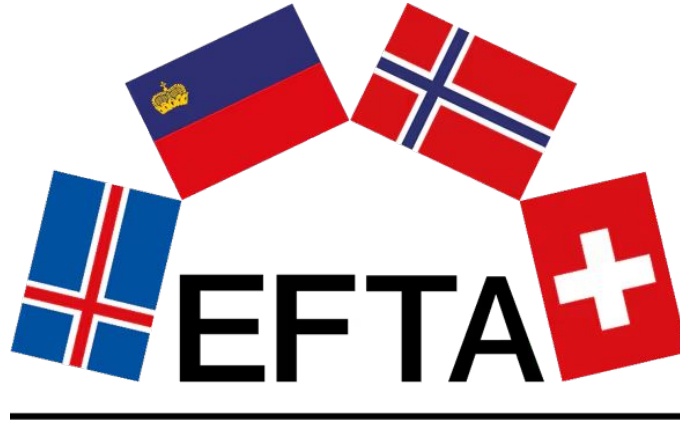
Scantrust, a leading provider of user-friendly QR code compliance solutions, and U-label, the industry initiative developed by the European Committee of Wine Companies (CEEV – Comité Européen des Entreprises Vins) and spiritsEUROPE, have joined forces to release a new version of the U-label platform, named U-label by Scantrust.

The new version of the solution will make it even easier for wineries to meet the new E.U. labeling rules in a cost-effective and compliant way and for spirits producers to progress on the implementation of its [Memorandum of Understanding](#) on consumer information adopted in June 2019. U-label by Scantrust generates QR codes linked to ingredient and nutritional information, accessible directly by scanning their wine with a smartphone.



<https://www.ceev.eu/newsletter/u-label-by-scantrust-a-powerful-technology-partnership-to-elevate-e-labeling-for-wine-spirits-producers/>

Tendances dans les autres régions du monde



The European Economic Area (EEA) was established via the Agreement on the European Economic Area, an international agreement which enables the extension of the European Union's single market to member states of the European Free Trade Association (EFTA)

<https://www.efta.int/efta-toolbox/how-read-eea-law>

Tendances dans les autres régions du monde



LCBO | Doing Business

BACK TO TOP

QUALITY ASSURANCE UPDATES

New European Union Wine Labelling Regulations

11 Jul 2023

Potential conflicts with Canadian labelling requirements:

<https://doingbusinesswithlcbo.com/content/dbwl/en/basepage/home/updates/new-european-union-wine-labelling-regulations.html>



Capsule d'information

À l'intention des agents et fournisseurs

Sensibilisation aux impacts possibles du nouveau règlement européen pour la communication de la liste des ingrédients et la déclaration nutritionnelle

Download guidelines:

[Drinks Ontario New EU Wine Labelling Regulations_2-Oct-2024](#)

Tendances dans les autres régions du monde



- Consigne de tri pour l'Espagne obligatoire à partir du 01/01/2025
- Confirmation de dernière minute: [QR code autorisé](#)
- [Téléchargement FAQ Ecoembes](#)
- Enregistrement adhésion Ecoembes [ici](#)



CAS D'UTILISATION:

Produit: Champagne Telmont
Client: Groupe Rémy Cointreau



RÉMY COINTREAU

ENJEUX SUR L'ÉTIQUETAGE UE

- Besoin d'un outil rentable pour la mise en conformité avec le règlement UE sur l'étiquetage
- Gérer et maintenir facilement un grand nombre de produits pendant une grande période de temps
- Assurer la conformité RGPD et la sécurité des données
- Protéger l'image de marque et minimiser les modifications sur l'étiquette

SCANNER LE E-LABEL



CHAMPAGNE
TELMONT
MAISON FONDÉE EN 1912

SCANTRUST FEATURES

- Paramétrage des E-label rapide et intuitif pour la création de QR codes en quelques minutes
- Des informations simples sur les ingrédients et les valeurs nutritionnelles
- Traduction disponible dans toutes les langues de l'UE
- Hébergement fiable et sécurisé avec un grande disponibilité
- Conformité réglementaire
- Intégration avec les contre-étiquettes existantes

powered by
scantrust: